



# Richard A Jeter

## EDUCATOR | ARTIST | DESIGNER

📍 8660 Wesleyan Drive, Apartment 404, Fort Myers, Florida

### CONTACT

✉ AndyJeter@gmail.com  
☎ (239) 218-0060  
🌐 AndyJeter.com

### OBJECTIVE

To positively impact the lives of emerging professionals through relevant and high quality curriculum and instruction; to foster improvements to the field of teaching through research and leadership; and to promote access to educational opportunities for advancement of underserved groups.

### STRENGTHS

Creativity  
Written Communication  
Public Speaking  
Curriculum Design  
Innovative Instruction  
Project Management  
Qualitative Research  
Marketing  
Problem Solving  
Organization  
Adaptability  
Innovation  
Teamwork

### TECH SKILLS

Digital Design  
Photo Editing  
Digital Illustration  
Database Management  
Web Design  
Video Editing  
Course Management  
Social Media Management  
3-D Printing

### SOFTWARE

Adobe Creative Cloud  
Microsoft Office  
Google Docs  
Google Classroom  
Blackboard  
Canvas

### EDUCATION

**Doctorate of Education:  
Curriculum and Instruction**  
August 2016 - Present

Florida Gulf Coast University:  
College of Education  
Fort Myers, FL

*Concentration:* Instructional Design  
*Cognate:* Educational Technology

*Dissertation:*

Jeter, R. (Anticipated 2022). *High school English learner participation and success in career and technical education: An intrinsic case study* [working title].

*Internship:* Developed educational technology resources for student-practitioners at FGCU's College of Education and co-published a program evaluation for a digital literacy program under supervision of Dr. Michelle Stork in Spring 2018.

**Masters of Education:  
Curriculum and Instruction**  
January 2011

University of Phoenix  
Phoenix, AZ

*Concentration:* Computer Education  
*Action Research:*

Jeter, R. (2010). *A parent and teacher training program for cyberbullying detection and intervention.*

**Bachelor of Fine Arts:**  
July 2000

University of Florida  
Gainesville, FL

*Concentration:* Electronic Intermedia  
*Major Coursework:* Video and animation, graphic design, printmaking, photography, performance and installation, and drawing and painting.

### PROFESSIONAL EXPERIENCE

**Digital Design Instructor,  
Department Chair,  
Communications Director**  
August 2019 - Present

Island Coast High School  
Cape Coral, FL

*Courses Taught:* Digital Design 1, Digital Design 2, Digital Design 3, Digital Design 4, Marketing Essentials

*Certifications Offered:* Adobe Certified Professional (Photoshop, Illustrator), Certified Internet Web Professional (Social Media Strategist)

*Other Responsibilities:* Sponsor STEM@Work club, facilitate department meetings and professional development, disseminate school communications via school website and social media, operate digital marquee, create and publish school newsletter



Richard A Jeter

**EDUCATOR | ARTIST | DESIGNER**

**HONORS**

Golden Apple Teacher of Distinction, 2010, 2011, 2016  
Foundation for Lee County Public Schools

Golden Apple Finalist, 2008, 2012, 2014  
Foundation for Lee County Public Schools

Middle School Career and Technical Education Teacher of the Year, 2009  
Lee County School District

"Excellence in Education" Teacher of the Year, 2007  
Cape Coral Chamber of Commerce

**SERVICE**

Take Stock in Children Mentor 2012-2014  
Foundation for Lee County Public Schools

Volunteer and Grant Committee Member 2008-2009  
Foundation for Lee County Public Schools

Planning Committee and Judge: Digital Lee 2012-2019  
Lee County School District

Planning Committee and Judge: Digital Knight 2014-2019  
North Ft Myers High School

**PROFESSIONAL EXPERIENCE (CONTINUED)**

Digital Design and Web Design Instructor, Webmaster  
August 2014 - July 2019

North Fort Myers High School  
North Fort Myers, FL

*Courses Taught:* Digital Media Foundations, Digital Design 1, Digital Design 2, Digital Design 3, Digital Design 4, Web Design 1, Web Design 2

*Certifications Offered:* Adobe Certified Professional (Photoshop, Illustrator, Dreamweaver)

*Other Responsibilities:* Plan and conduct auditions for digital media program, sponsor STEM@Work club, facilitate professional development, mentor for new teacher, disseminate school communications via school website and social media, operate digital marquee, create and publish school newsletter

Adjunct Professor  
August 2011 - April 2015

Everest University Online,  
Corinthian Colleges Inc.

*Courses Taught:* SLS 1105 - Strategies for Success, SLS 1321 - Career Skills, SLS 1354 - Workplace Relationships, SLS 3130 - Principles and Applications of Adult Learning

Digital Design and Television Productions Instructor, Department Chair, Webmaster  
August 2005 - July 2014

Diplomat Middle School  
Cape Coral, FL

*Courses Taught:* Beginning/Advanced Digital Arts, Television Productions

*Certifications Offered:* Microsoft Office Specialist  
*Other Responsibilities:* Facilitate department meetings, facilitate professional development, disseminate school communications via school website, produce school tv news program

Reading and Visual Arts Instructor  
August 2002 - July 2005

Diplomat Middle School  
Cape Coral, FL

*Courses Taught:* Reading (6th Grade on-level, intensive, advanced), Visual Arts, Advanced Visual Arts

*Other Responsibilities:* Sponsor of Art Club

Freelance Graphic Design

Summer 2010 - Present  
Cape Coral and Ft. Myers, FL

*Projects:* Web design for Cool Water Custom Pools, graphic design and packaging design /album artwork (Amsterdam Faya Allstars, Citrus Records, The Apes, Magadog, The Meteorites, Rude City Riot, Florida Ska Events, SKAspot), graphic design (Bob Hogle Inc., Pro-Player Insurance Group, Lee County School District)

Traditional Artist: Charcoal, Mixed Media

Ft. Myers, FL

*Works Exhibited:*

Jeter, R. (2018). *Mechanical memento mori* [drawing]. Arts for ACT Gallery, Fort Myers, FL.

Jeter, R. (2018). *English bulldog* [drawing]. Arts for ACT Gallery, Fort Myers, FL.

Jeter, R. (2019). *Sinister* [drawing]. Arts for ACT Gallery, Fort Myers, FL.

\*View web portfolio at <http://AndyJeter.com> for examples of artwork.



Richard A Jeter

**EDUCATOR | ARTIST | DESIGNER**

**INTERESTS**

- Pedagogy
- Andragogy
- Project-Based Learning
- Situated Learning
- Career and Technical Education
- English Learner Instruction
- Secondary Education
- Post-Secondary Education
- Distance Learning
- Curriculum Design
- Equity in Education
- Teacher Education
- Technology Education
- Maker's Spaces
- Art and Design
- Educational Technology
- Gamification

**SOCIAL LINKS**

- LinkedIn  
[linked.com/in/andyjeter](https://www.linkedin.com/in/andyjeter)
- Facebook  
[facebook.com/andyjeter](https://www.facebook.com/andyjeter)
- Twitter  
[twitter.com/andymanj](https://twitter.com/andymanj)
- YouTube  
[youtube.com/andyjeter](https://www.youtube.com/andyjeter)
- Pinterest  
[pinterest.com/andymanj](https://www.pinterest.com/andymanj)
- Instagram  
[instagram.com/andymanj](https://www.instagram.com/andymanj)
- Website  
[andyjeter.com](http://andyjeter.com)

**CERTIFICATIONS**

Florida Teaching Certificate <i>Expires: June 30th, 2025</i>	<i>Subject Areas: Art K-12, Computer Science, Engineering, Technology Education, English 5-9</i>
Adobe Certified Professional <i>Expires: February 19th, 2024</i>	<i>Certification Areas: Graphic Design and Illustration Using Adobe Illustrator, Visual Design using Adobe Photoshop</i>
Certified Internet Web <i>Expires: Never</i>	<i>Certification Area: Social Media Strategist</i>
Collaborative Institutional Training Initiative (CITI) <i>Expires: January 26th, 2027</i>	<i>Certification Area: Social and Behavioral Research, Social and Behavioral Responsible Conduct of Research (RCR)</i>
Entrepreneurs and Small Business (ESB) <i>Expires: Never</i>	

**PUBLISHED WORK**

Stork, M. G., Goode, H., Jeter, R., & Zhang, J. (2018). *Embracing the power of digital in literacy education: Evaluating the effectiveness of digital activities*. *Journal of Formative Design in Learning*, 2(2), 82-101.

Jeter, R. (2013). *The 10 free tech tools your class should be using*. *Technological Horizons in Education*.

**PRESENTATIONS**

Jeter, R. (2015, January). *Learning programming and game design from scratch* [Conference presentation]. Future of Educational Technology Conference 2015, Orlando, FL.

Jeter, R. (2013, January). *Tech tools for teachers on a tight budget* [Conference presentation]. Future of Educational Technology Conference 2013, Orlando, FL.

Jeter, R. (2012, January). *3-D tools: Digital dimensions for dynamic learning activities* [Conference presentation]. Future of Educational Technology Conference 2012, Orlando, FL.

Jeter, S. & Jeter, R. (2011, February). *No money? No problem! Getting grants for great technology* [Conference presentation]. Future of Educational Technology Conference 2011, Orlando, FL.

Jeter, R. (2011, February). *Best practices for a productive computer lab classroom* [Conference presentation]. Future of Educational Technology Conference 2011, Orlando, FL.

Jeter, R. (2010, January). *Tech tools for teachers on a tight budget* [Conference presentation]. Future of Educational Technology Conference 2010, Orlando, FL.



*Richard A Jeter*

**EDUCATOR | ARTIST | DESIGNER**

**TESTIMONIALS**

**Jodie Pillius-Mackrell**

*Former Colleague,  
Lehigh Acres Middle School,  
Lehigh Acres, FL*

*Current Dean of Students,  
Liberty Central School District,  
Wurtsboro, NY*

"I worked with Andy when he first started teaching in Lee County, at Lehigh Acres Middle School. He was an art teacher. Andy was an AMAZING teacher! His students loved him and his class projects were so creative. He created websites to display the student work, and their art was all over the school. He is dynamic and inventive, always knowing what the most modern computer technology is to create with. I highly recommend Andy for a position teaching students technology and/or art. He also is quite the artist himself, as through our connection on Facebook, I still am amazed at the things he creates."

**Gina Lombardo**

*Former Director of Programs,  
Foundation for Lee County  
Public Schools,  
Ft. Myers, FL*

*Current Director of  
Development,  
Cathedral High School,  
New York City, NY*

"Andy Jeter is one of the most professional people I have had the pleasure of working with at the School District of Lee County. He is innovative and responsive to the needs of the community. I have been extremely fortunate to have had Andy available to me when a technological need arose. Not only is he professional and competent, he is compassionate and open to the needs of the community around him. I am very proud that I have had the opportunity to work with this level of professional."

**Dan Cowan**

*Co-Founder SKAspot, Client*

"I have been and continue to be fortunate to work with Andy on several music projects. Andy is the founder and owner/operator of SKAspot, a global website that promotes the ska music genre (as well as Reggae and Rocksteady). He has created the best ska music resource on the web, one that serves hundreds of bands and thousands of fans. I operate the Canadian sister company "Skaspot Live Network" and we have worked together on many band and concert tour related projects over the past 5 years. He is extremely talented and skilled as an internet graphic artist, video producer and music programmer. He spends countless hours working on projects that benefit others in the global music community. His latest effort has created a ska channel on internet radio that delivers the best ska music 24 hrs a day - a total treat for us ska lovers but better yet, it promotes an amazing amount of radio exposure for new and previously unknown bands.

Andy is a successful teacher in Southern Florida who has been nominated multiple times for the Golden Apple award which is an indication of how much he is loved by his students and respected by his peers. I give Andy Jeter my highest recommendation and encourage anyone who has the opportunity to work or consult with Andy to do so. It will be to your benefit.

**REFERENCES**

*Dr. Robert Kenny*

*Professor, Dissertation  
Chair  
Florida Gulf Coast  
University  
Phone  
Email*

*Dr. Jackie Greene*

*Professor, Dissertation  
Methodologist  
Florida Gulf Coast  
University  
Phone  
Email*

*Dr. Michele Stork*

*Professor, Co-Author,  
Internship Supervisor  
Florida Gulf Coast  
University  
Phone  
Email*

*Dr. Michelle Cort*

*Principal  
Island Coast HS  
Phone  
Email*

*Dr. Matthew Mederios*

*Former Principal  
North Fort Myers HS  
Phone  
Email*

*Angela Roles*

*Former Principal  
Diplomat MS  
Phone  
Email*

\* Letters of recommendation are available upon request.